

Sponsorship opportunities and benefits

Baffin Regional Chamber of Commerce
Building 607
PO Box 59
Iqaluit, NU
Canada X0A 0H0
Tel. (867) 979-4654
Fax (867) 979-2929
events@baffinchamber.ca

Labrador North Chamber of Commerce
169 Hamilton River Road
PO Box 460, Station B
Happy Valley-Goose Bay, NL
Canada A0P 1E0
Tel. (709) 896-8787
Fax (709) 896-0585
events@chamberlabrador.com

GENERAL SPONSORSHIP LEVELS AND BENEFITS

BENEFIT	DIAMOND	GOLD	SILVER	BRONZE
Sponsorship amount	\$20,000 +	\$10,000 – \$19,999	\$5,000 – \$9,999	\$2,000 – \$4,999
Sponsor name listed in event booklet	✓	✓	✓	✓
Opportunity to provide promotional items to delegate package	✓	✓	✓	✓
Sponsorship identification at booth	✓	✓	✓	✓
Prime booth location	✓	✓		
Sponsor name added to promotional material/banner	✓	✓		
Corporate logo featured on sponsorship page of website with link to corporate page	✓	✓		
Corporate logo featured on each page of website with link to corporate page	✓			
Company name featured on sponsorship page of website with link to corporate page			✓	✓
Opening ceremonies passes	4	2	1	
Conference passes	4	2	1	
Breakfast passes	4	2	1	
Luncheon passes	4	2	1	
Gala passes	4	2	1	
Prime reserved seating for gala	✓	✓		



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EVENT SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITY	SPONSORSHIP AMOUNT
Opening ceremonies	\$30,000
Meet and greet	\$10,000
Trade show nutrition break (4 opportunities)	\$3,500
Conference nutrition break (3 opportunities)	\$3,500
Breakfast with keynote speaker (3 opportunities)	\$10,000
Luncheon with keynote speaker (3 opportunities)	\$15,000
Gala evening – entertainment	\$15,000
Gala evening – food	\$25,000
Gala evening – beverage	\$5,000
Conference speakers (9 opportunities)	\$5,000
Hospitality suite (2 opportunities)	\$25,000

ADDITIONAL SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITY	SPONSORSHIP AMOUNT
Delegate / exhibitor package	\$15,000
Beverage sponsor	\$5,000
Bottled water sponsor	\$2,000 plus production cost
Airline sponsor (Nunavut)	Based on value of contribution (passes, discounted freight, etc.)
Airline sponsor (Labrador)	Based on value of contribution (passes, discounted freight, etc.)
Airline sponsor (Nunavik)	Based on value of contribution (passes, discounted freight, etc.)
Media sponsor (print)	Based on value of contribution (advertising opportunities, etc.)
Media sponsor (television)	Based on value of contribution (advertising opportunities, etc.)
Media sponsor (radio)	Based on value of contribution (advertising opportunities, etc.)
Internet hot spot	\$5,000
Internet café & business centre	\$10,000
Lanyards	\$1,500 plus production cost
Flash drives	\$2,500 plus production cost

Other opportunities can be discussed

- Opportunity available
- Opportunity not available

